Local Government REIMAGINEDCONFERENCE

FEBRUARY 26–28, 2025 DENVER, COLORADO

From Copilot to Purpose-Built: How Al Can Give You Back 5 Hours a Week

Erica Olsen, CEO + Co-Founder of Madison Al

Todd Leopold, Regional Manager (Central) - Colorado Department of Local Affairs

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What Challenges Are Government Leaders Facing Today?



Workforce: Retention and Attraction.

Jurisdictions in metropolitan areas are competing for talent between other metro areas. Rural communities are challenged to attract quality candidates due to pay competitiveness, housing limitations and resource limitations.



Financial / Budgetary Constraints.

Federal funding is becoming more limited and local government stimulus funds have been expended. An increased interest rate environment and the threat of eliminating tax-exempt financing options.

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Technology Integration into Service Delivery.

Jurisdictions are having to continually upgrade technology to address data retention, cyber security, and increased digital accessibility. Expected demands for on-demand services and instant responsiveness to questions or concerns.



Aging Capital Infrastructure.

Jurisdictions are having to deal with significant cost escalation related to repairing or replacing of public buildings, utilities, and roads.



What we're hearing in the field....



Can AI help us be more efficient and reduce cost?

There are opportunities we can tackle, like expediting housing permitting and reducing/automating administrative tasks.



3

Will AI help with data-driven decisions?

Al can begin to help us tackle items like Capital Improvement predictive maintenance and transportation mobility/reducing congestion.

Can AI improve citizen self-service and engagement?

Chatbots and Virtual assistants for here for citizen self-services.

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What if Al could save you 5 hours a week on repetitive tasks?

Think asking/answering questions, summarizing documents or previous actions, and drafting repetitive, time intensive reports.

What is happening in the Civic Innovations Hub?



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Off the Shelf vs. Purpose Built AI for Gov Leaders

SchatGPT Gemini Copilot

"Off the Shelf" AI is Great for...

- Quick research and answers Quickly key points from a few documents, quick summary
- **Simple workflows** Like drafting professional, timely email responses to vendors or internal communications.
- "Creative" Content Uses "open" data as a reference and won't limit collaboration to a specific set of information. Think speech writing or creative writing.

Purpose Built AI is Great For...

Madison AI

- Comprehensive answers Quickly key points from a few documents, quick summary
- **Complex workflows** Like drafting a cited, complete staff report referencing previous action from your council.
- Sited, Complete Content Uses a data and <u>fact from</u> your government with protection from AI hallucination. Think creating a complete history of a topic.



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Off the Shelf vs. Purpose Built AI for Gov Leaders

"Open" Generative Al Tools/Systems

perplexity





₩Claude

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Purpose-Built GovTech Al

Madison AI

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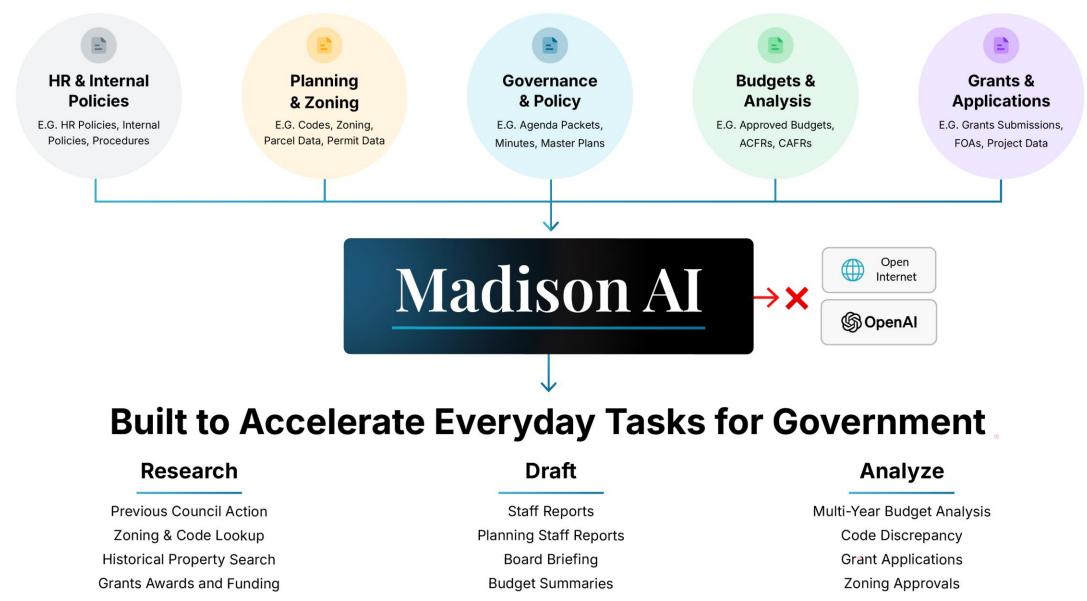
<u>polimorphic</u>





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Custom, Domain Specific LLMs Built from Decades of Your Government's Files



So, What Does that Look Like in Action?



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The "Old Way" of Drafting Staff Reports



Thousands of PDFs and Files to Find What You Need Dig Through Even Older Archives that are Hard to Search

Read and Synthesize All of the Previous Information Draft a Staf Report From Scratch Senior Staff Review of Every Report

Add to Your Official Agenda and Packet

Anywhere from <u>4-6+ Hours</u> of Staff Time

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Using Microsoft Co-Pilot for Staff Reports

Draft a staff report approving the construction of additional permanent bathrooms and shower facilities at the CaresCampus in the amount of \$232,000.

+

Use the draft contract

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Washo	e County Copilot
Welco promp	me! Enhance your productivity with this agent. Start a conversation by asking a question or selecting one of the suggest ots.
Q	Summarize any key highlights
Q	Create an FAQ based on these resources
Q	How can I use these resources?

Ask questions or type / to add files or people.

Madison AI + Washoe County Staff Report Writer

"Recommendation to approve a **Cooperative Working and Access** Agreement for Ground and Groundwater Tetrachloroethylene (PCE) Remediation between Gould Properties, LLC, Landowner and Washoe County for a term of five years [with an approximate project cost of \$175,000.00] for completion of the Kietzke High-Mass Area **Remediation Project. The project is** located on the corner of Kietzke Lane and Mill Street in Reno, Nevada and will allow Washoe County to conduct activities related to remediation of tetrachloroethene (PCE) from the ground and groundwater on the Landowners property, with oversight of the State of Nevada Division of **Environmental Protection.**"

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General Staff Report 🗸

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(i) What information is in your index?

Q Draft a Staff Report for Your Next Meeting	Enter your report topic. Be specific and detailed.	
Write a report in preparation for your next commission meeting.		
Draft My Report	Ø	
	Sample Pr	rompt

Al isn't the whole solution.

It's a piece of how we begin to address the challenges we all face as government leaders.

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Your Concrete Next Steps

Tips on Moving Forward

- Executive Leadership needs to be a Champion
- Form a Cross-Departmental Working Group to determine Roll-out
- IT Department member of the Working Group but necessarily leading Roll-out
- Consider developing a Usage Policy
 Document (mitigate concerns of data privacy

- If you start with your staff, you make it easier for your customers.
- Think in two levels > individual tools (Co-Pilot) and enterprise-wide tools (many vendors here).
- Pick use cases where data is already clean. (Don't reinvent the wheel)
- Use purpose-built local government AI tools.



Get a No-Obligation Madison Al Pilot Using with Your Data



PS – Want to connect? Drop us a line! www.MadisonAl.com I Hello@MadisonAl.com

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