ICMA | Local Government REIMAGINED CONFERENCES

APRIL 8–10, 2026 | ORLANDO, FLORIDA

MAY 13–15, 2026 | PHILADELPHIA, PENNSYLVANIA

Sponsorship Prospectus



The AI Edge

April 8–10, 2026 |

Orlando, Florida



Democracy and the Public Trust

May 13–15, 2026 |

Philadelphia, Pennsylvania

Contact Us:

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2026 LOCAL GOVERNMENT REIMAGINED CONFERENCES (LGRC)

ICMA will host two events in 2026 to help public administrators innovate and adapt their leadership practices, management strategies, and operations in the name of more resilient and equitable outcomes for their work and their communities.

ABOUT THE CONFERENCES

More than 600 total attendees participated last year, with sessions showcasing the transformative potential of AI in local government.

In 2026, we're building on that momentum by continuing to place AI front and center, alongside new models of leadership, civic engagement, ethics, and service delivery that will define the next decade of local government operations.



ICMA Local Government REIMAGINED CONFERENCE

APRIL 8–10, 2026 | ORLANDO, FLORIDA

Renaissance Orlando at Sea World

THE AI EDGE

Rapid expansion of the AI frontier offers increasing opportunities for reimagining local government management and service delivery. This conference will spotlight the growing potential–and pitfalls to avoid–of leveraging AI to efficiently and effectively improve local government operations.

ICMA Local Government REIMAGINED CONFERENCE

MAY 13–15, 2026 | PHILADELPHIA, PENNSYLVANIA

Sheraton Philadelphia Downtown

DEMOCRACY AND THE PUBLIC TRUST

As the nation marks the 250th anniversary of American democracy, yet today's public servants continue to face heightened polarization in their communities. This event will celebrate the mission and work of ethical, professional local government management even in politically charged times.

SPONSORSHIP PACKAGE $7,000

PACKAGE INCLUDES:

Tabletop Display

Showcase your solutions and connect with attendees in the Networking Hub, an active space for demos, conversations, and resource sharing.

Conference Registrations

Two full registrations are included, giving your team access to all sessions, meals, networking events, and conference programming.

Attendee Lists (pre-and post-conference)

Reach attendees ahead of the event and follow up after. Lists include only those who opt in to third-party communications.

Branding & Recognition

Your company will be prominently featured:

- On the conference website
- In email promotions
- On on-site signage
- House Slides
- In the digital Conference App
- In the Networking Hub Gamecard



ADDITIONAL ENHANCEMENTS STARTING AT **$3,500**

ICMA Lightning Talks Sponsorship*
(10 sessions available per city)

The ICMA Lightning Talks format (20 slides, 20 seconds each = 6 minutes, 40 seconds total time) is fast-paced, visual, and highly engaging—an ideal platform for storytelling and highlighting cutting-edge technologies, AI applications, or compelling case studies.

Attendees especially appreciate high-energy, non-commercial content delivered in a fun, concise, and engaging way, making this an opportunity to make a meaningful impact with an attentive audience gathered together in one room.

Sponsor recognition includes:

- Featured branding on emails and signage.
- Logo placement on screen between presentations.
- Recognition in the Conference App and session description.
- Inclusion in pre-event marketing that spotlights the session as a modern storytelling experience.

Why it's valuable:

This format is new for most local government professionals, which naturally elevates interest and turnout. Sponsors benefit from an association with innovation, creativity, and forward-looking ideas.

Other Opportunities

Coffee Break/Lunch/Reception Sponsorships

Boost brand visibility through some of the most social and well-attended moments of the conference. Includes signage at food stations and recognition on the website and in the Conference App.

Postcard Station

A fun, high-engagement activation where attendees write and send postcards to colleagues, friends, or themselves. Includes branded signage and your logo on the postcard design.

Relaxation Lounge

A calm and quiet retreat where attendees can receive chair massages and take a moment to relax.

ATTENDEE STATS FROM THE LGR CONFERENCES

TOP TITLES REPRESENTED

City Manager

Assistant and Deputy Manager

Chief Administrative Officer

Department Head

Innovation Officer

TOP STATES REPRESENTED

California

Colorado

Florida

Illinois

New York

North Carolina

Texas

Wisconsin

(Excluding Colorado and Wisconsin as the 2025 events were hosted there)



2025 LOCAL GOVERNMENT REIMAGINED

Thank You to Our 2025 Sponsors

CITIBOT · pavilion · QLESS · Zencity

COMPETE_ · PublicInput · with

Madison AI · qualtrics XM GOVERNMENT · workday

Why Your Sponsorship Matters

- Engage directly with forward-thinking local government leaders who are actively exploring new approaches to management, leadership, AI, and community engagement.
- Align your brand with innovation and resilience by supporting these conferences designed to help public administrators navigate emerging technologies, polarized environments, and evolving community needs.
- Showcase your solutions in high-visibility settings where attendees are looking for practical tools, proven strategies, and trusted partners to help reimagine operations and deliver better outcomes for their communities.

